



# INTERNATIONAL MANAGEMENT (CEMS MIM)

THE KEY TO YOUR FUTURE CAREER IN A GLOBAL BUSINESS ENVIRONMENT

Master of Science



Faculty of Management, Economics and Social Sciences  
University of Cologne



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# UNIVERSITY OF COLOGNE

## The Faculty of Management, Economics and Social Sciences

The **University of Cologne** is one of the oldest and most prestigious European universities. It has produced several Nobel and Leibniz Prize winners and is part of the only economic cluster of excellence in Germany. Founded in 1388, the University of Cologne is a leader in many disciplines and a member of many international networks as well as a founding member of the CEMS global alliance.

The **Faculty of Management, Economics and Social Sciences** (also known as "WiSo Faculty") is part of the University of Cologne and has over a century of experience in educating new generations of business professionals, economists, social analysts and political experts. As one of Germany's largest educational institutions, the WiSo Faculty regularly ranks among the top providers of management and business education.

As a student of the WiSo Faculty, you benefit from a teaching approach based on theory and methods in combination with research and applications.

The traditional diversity of subjects, top-level research, practical relevance and internationality allow the WiSo Faculty to stand up to national and international comparison and to achieve top positions in international research rankings. Through its interdisciplinary research approach, the Faculty's seminars and institutes make a major contribution to the excellent research at the University of Cologne.

The education provided at our Faculty has benefited from many years of experience in working with companies and visiting lecturers from different professional fields. Several faculty members are professionals and managers who bring important industry experience to the programmes, resulting in sector-specific, up-to-date programme content for our students. True to our motto "Today's ideas. Tomorrow's impact.", this ensures that our interdisciplinary programme reflects the real world and ideally combines practice and theory, while also promoting knowledge sharing.

Global markets have fundamentally changed the situation of economic and political action. It will only be possible to meet the global challenge of society through a change in attitudes and organisations. To achieve this, however, the underlying global interrelationships must be investigated, understood, and considered by decision makers.

By pursuing a degree through this programme at the WiSo Faculty, you will apply the latest research and appropriate solutions to questions with practical, real-world relevance to courses at your home and partner universities. Thereby, you will develop an understanding of the role of leadership in different intercultural environments and effective approaches to strengthen ethical behaviour in business.



*"I cannot think of another programme that offers access to the same breadth of top business schools around the world, the same level of bond among students, and the same range of corporate and NGO partners."*

Marc Fischer, Academic Director of M.Sc. International Management (CEMS MIM) and Professor of Marketing & Director Chair in Marketing Science and Analytics

# FACTS AND FIGURES ABOUT THE WISO-FACULTY

Studies at the WiSo Faculty of Cologne University help to establish an excellent basis for your further professional and personal career paths. With nearly 9,000 students and a host of departments and academic staff, the WiSo Faculty is one of the largest and most prestigious schools of management, economics and social sciences in Europe.

- ▶ **8,735** national and international students
- ▶ **149** partner universities worldwide\*
- ▶ **97** professors
- ▶ **200** research and teaching assistants
- ▶ more than **100** years in experience

Enrolling in a programme at the WiSo Faculty will give you everything you need to take the next step in furthering your career. One of Germany's largest educational institutions, the Faculty regularly ranks among the top providers of management and business education. The following is an overview of current rankings:



SCM Journal List Ranking ranks the University of Cologne on the 1st place in Germany.



Sociology is ranked #1 in Germany in the Academic Ranking of World Universities.



According WirtschaftsWoche research ranking 2019, the University of Cologne is one of the most research-intensive German speaking universities. It ranks 2nd place within Germany in business administration.



AIS Information Systems Ranking is ranked 2nd in Germany.



CEMS Master's in Management programme is ranked 3rd in Germany in the Financial Times Ranking "Masters in Management 2020"



According to INOMICS (Career Guide for Economists) the school's Cologne Graduate School in Management Economics and Social Sciences is the best place to do a PhD.

State of facts and figures: February 2021

\* The WiSo Faculty maintains excellent partnerships with over 140 leading institutions of higher education across the world on different levels of study, enabling its students to spend time abroad within a range of study and exchange programmes. Students can choose from an attractive range of partner universities, depending on their chosen path of study.

# INTERNATIONAL MANAGEMENT (CEMS MIM) (M.SC.)

## Key Facts



**Degree:**  
Master of Science



**Duration:**  
4 Semesters



**Language:**  
English



**Credits:**  
120 ECTS



**Content:**  
The **CEMS MIM** programme is a rich combination of management theory and business practice within a challenging global learning environment where language and soft skills are highly valued.



**International:**  
Internship and Semester Abroad (both required)

## This programme provides you with:

- Management practice, methods, and theories that are required for successfully managing international organisations. This includes, but is not limited to, topics in strategy, leadership, organisation, and responsible/sustainable business practices.
- The opportunity to acquire and improve your problem-solving skills, communication skills, ability to work in and lead international teams, hard and soft skills, and process capabilities.
- A unique global network and access to our CEMS student community ("CEMSies") – at home and abroad!

The CEMS network is a Global Alliance of 34 leading business schools across five continents and more than 70 multinational corporations and NGOs that jointly offer the CEMS Master in International Management (CEMS MIM). Only one among the most reputed schools of a country can become member of the alliance. The University of Cologne represents Germany.

## This programme is right for you if you:

- Have successfully completed a bachelor's or equivalent degree in management, business administration or economics – talented applicants from around the world are welcome.
- Can demonstrate initial work experience in the shape of internships, voluntary work, projects, and other relevant experiences.
- Are not only academically successful but also display a high standard of ethical conduct: you should be able to draw upon cultural diversity with respect and empathy as well as show professional responsibility and accountability concerning society as a whole.





*"Connecting with CEMSies from all over the world has shown me the magnitude of this programme. CEMS is not only a master programme – it's a community with a unique spirit. Combined with the academic excellence of the University of Cologne and the tremendous corporate partner network, this programme presents an excellent chance for personal development and growth."*

**Jerome**  
Student of M.Sc. International Management (CEMS MIM) at the WiSo Faculty

# PROGRAMME OVERVIEW

## Preparing you for future challenges

The CEMS MIM is a pre-experience postgraduate degree. It is the pioneer in modern international management education and was founded by the University of Cologne (Germany), HEC (France), Bocconi (Italy), and ESADE (Spain) in 1988. The CEMS MIM has consistently ranked among the Top 10 in the Financial Times Ranking of "Masters in Management" for many years.

## Business Project

One highlight of the curriculum is a business project during which you work on current managerial topics in close cooperation with a company representative. The project's goal is to apply scientific theories and methods to the issues at hand and to derive concrete recommendations. It includes conceptual and application-oriented elements, such as student presentations, case studies, discussions and guest speakers from the field.

## Link to the practical world

One strong feature of the programme is the practical contact you, as a student, will receive. Guest lecturers and skill seminars establish and promote direct exchange between companies and students. We emphasise academic rigour and practical relevance to educate you through broadly-skilled and international management leaders.



# CURRICULUM



## Specialisation

At the core of the programme are three content elements: Global Strategy, Global Leadership and Business Projects with corporate and social partners.

- **Global Strategy** enables students to understand and navigate the international business environment.
- **Global Leadership** equips students with the knowledge and skills to manage people across borders and within multinational teams, creating culturally savvy individuals that show empathy and can relate to and interact with different cultures.
- Finally, the **Business Projects**, conducted with corporate and social partners, allow students to integrate theory and practice in culturally diverse teams, while tackling real business issues across a wide range of fields.

Outside of these core elements, the CEMS MIM at the University of Cologne offers an unexcelled variety of electives across business administration, economics, political science, psychology and sociology. Further modules include an international internship, an international academic exchange and the training of multi-language competencies.

Students follow the Cologne-specific curriculum of the CEMS MIM in their first year. In the second year, you complete one semester in Cologne and one semester at one of the 33 international CEMS partner schools.

# INTERNATIONAL

## English taught programme

The programme is delivered entirely in English. Starting with the application to the programme, you must document a C1 Level in English and a B2 Level command of a second (foreign) language. In order to graduate, you as a CEMS MIM student must demonstrate competencies in a third language.

## Semester and internship abroad

An integral part of the curriculum is a semester abroad which exposes you to another CEMS university and country, expands your academic horizon and develops your capacity to adapt to various educational settings.

Collaboration in and with intercultural teams plays a pivotal role in international management, therefore an international internship is a compulsory requirement within the CEMS MIM. This internship must cover a period of at least eight consecutive weeks, comprise a full-time assignment and be completed within one company.

## International study experience

26% of CEMS MIM students\* at the University of Cologne are international passport holders. Outside of the classroom, the PIM & CEMS Club organises a variety of events on and around campuses to foster social and cultural learning experiences and to drive the international student community.

\*average 2018 and 2019 UoC MIM intakes

## You will spend your compulsory semester abroad at one of our 33 partner schools:

The University of Sydney  
Business School  
♥ Australia

WU (Vienna University of  
Economics & Business)  
♥ Austria

Louvain School of Management  
♥ Belgium

Escola de Administração de  
Empresas de São Paulo – FGV  
♥ Brazil

Ivey Business School  
♥ Canada

Universidad Adolfo Ibáñez  
♥ Chile

Tsinghua University School of  
Economics and Management  
♥ China

HKUST Business School  
♥ China

Universidad de los Andes School of  
Management  
♥ Colombia

Prague University of  
Economics and Business  
♥ Czech Republic

Copenhagen Business School  
♥ Denmark

The American University in Cairo  
School of Business  
♥ Egypt

Aalto University School of Business  
♥ Finland

EESC HEC Paris  
♥ France

University of Cologne  
♥ Germany

Corvinus University of Budapest  
♥ Hungary

Indian Institute of Management Calcutta  
♥ India

UCD Michael Smurfit Graduate Business  
School  
♥ Ireland

Bocconi University  
♥ Italy

Keio University  
♥ Japan

Rotterdam School of Management,  
Erasmus University  
♥ Netherlands

Norwegian School of Economics  
♥ Norway

SGH Warsaw School of Economics  
♥ Poland

Nova School of Business and Economics  
♥ Portugal

Korea University Business School  
♥ Republic of Korea (South)

Graduate School of Management,  
St. Petersburg University  
♥ Russia

National University of Singapore  
♥ Singapore

University of Cape Town Graduate School  
of Business  
♥ South Africa

ESADE  
♥ Spain

Stockholm School of Economics  
♥ Sweden

University of St. Gallen  
♥ Switzerland

Koç University Graduate School of Business  
♥ Turkey

The London School of Economics and  
Political Science  
♥ United Kingdom

Cornell SC Johnson College of Business  
♥ United States



# CAREER OPPORTUNITIES

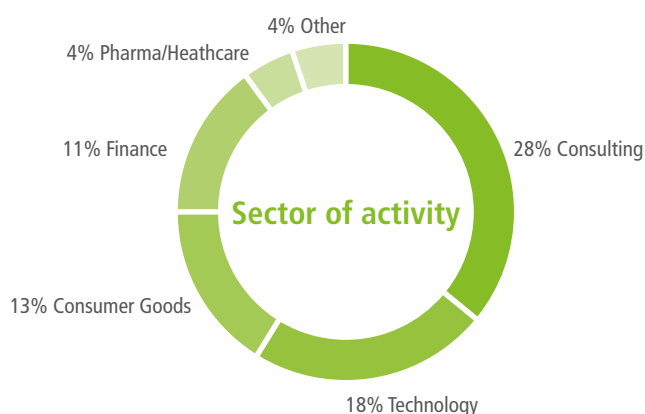
The CEMS MIM is a compelling choice for those seeking a truly versatile and geographically mobile international career: 36% of CEMS MIM graduates are located outside of their home country.

Potential employers range from start-ups and small/medium-sized companies to large global co-operations in the consulting, technology, consumer goods or finance sectors. The knowledge and skills acquired throughout the programme prepare you for future leadership positions in areas of consulting, marketing, sales and finance.

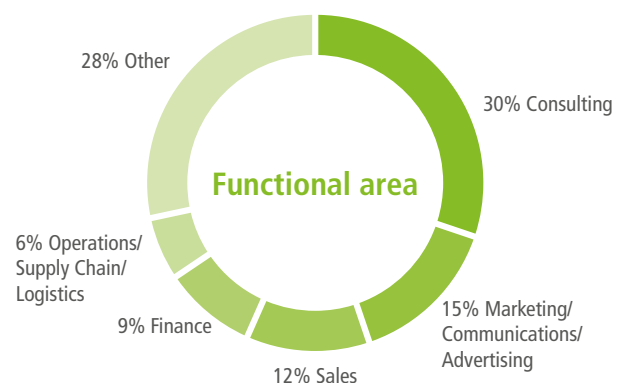
- 97% are employed or continue their studies within 3 months after graduation
- 75% work for multinational companies
- 51% work for CEMS Corporate Partners
- 76% are fluent in 3 or more languages

## Sectors and areas of employment

Sectors of employment of CEMS Graduates 2019



Areas of employment of CEMS Graduates 2019



*"My work with Transparency International during my CEMS Business Project was the trigger for my decision to accumulate expertise in the climate/energy/environment field. On top of that, the programmes at the University of Cologne offer an extremely effective way of learning to work in a flexible environment and to harness that flexibility proactively in a manner that is beneficial for oneself and others."*



Yvonne Mitschka, Associate Banker of Green Economy Transition Financial Institutions at EBRD and CEMS-Alumna of the Faculty of Management, Economics and Social Sciences, University of Cologne

# COLOGNE

## an open minded and science-centred city!

Cologne is located within a metropolitan area of about 13 million people in the heart of Germany's economy which makes it easy for students and faculty to collaborate with great companies. It is one of Germany's most attractive locations and offers a vibrant student life.

With around 100,000 students and a lively start-up culture, Cologne is the economic and scientific centre of the Rhineland region. In addition to 17 universities and business schools, the area is also home to numerous internationally renowned research institutions as ESA European Space Agency or Gesis – Leibniz Institute for Social Sciences, with knowledge transfer to industry and society playing a key role. Successful transfer structures include the university's Excellence Start-Up Center GATEWAY start-up service, the start-up network cologne e.V. and the Digital Hub Cologne.

Cologne is also proud of its reputation as a vibrant and tolerant city and at the same time being both multicultural – with 18% non-German residents – and strong in its local identity. Karneval, Cologne's famous carnival season every February, and the popular local beer "Kölsch", brewed exclusively in Cologne, are only two examples of the vivid cultivation of the city's traditions.

- ▶ Over **1 million** inhabitants in the city of Cologne
- ▶ **13 million** inhabitants in the metropolitan area of Cologne
- ▶ More than **100,000** students in Cologne
- ▶ Over **one third** of Cologne's total area is covered by public parks, sports grounds and nature areas
- ▶ **1** famous Gothic cathedral, the "Kölner Dom"
- ▶ **Unlimited** opportunities to fall in love with the city

Latest issue official Cologne Facts & Figures 2017





# INFORMATION

## Application information and requirements

Application process and deadline:

- Applicants with a German bachelor degree apply via the University of Cologne's campus management system KLIPS
- Applicants with a non-German bachelor degree apply via the University of Cologne's campus management system KLIPS and additionally via uni-assist
- Application deadline is **March 31st**

Requirements and selection procedure:

A Bachelor degree or equivalent (worth at least 180 ECTS credits) in Business Administration or Economics, strong proficiency in quantitative methods and an overall grade point average of at least 2.5 (German grade). Applicants must meet the following requirements:

- at least 48 ECTS must be specific to the field of Business Administration/Management Studies
- at least 16 ECTS must be specific to the field of Economics
- English language skills level C1 CEFR
- Further language skills level B2 CEFR

The successful completion of an admission test (TM-WiSo English version/ GMAT) is highly recommended.

The Admissions Board will communicate its decision at the beginning of June. Enrolment usually takes place in August.

## Detailed information and contact

We are happy to support you in your ambitions: for students the WiSo Student Service Point offers not only advice on studying but also support on all aspects of career choice, career planning and the application process:

© Lisa Beller



WiSo Student Service Point  
Phone: +49 (0) 221/470-8818  
[wiso-studentservice.uni-koeln.de](mailto:wiso-studentservice.uni-koeln.de)







*"Being one of the largest Faculties of Business, Economics, and Social Sciences worldwide, we bring together excellent researchers, students, alumni, and organisations in a friendly and stimulating environment to jointly address today's challenges. Our Faculty is part of an outstanding network of universities. Furthermore, we have a truly international campus, that attracts many international students and partners. All this leads to a great reputation in teaching and research, which is reflected in our excellent rankings."*

**Prof. Ulrich W. Thonemann, PhD**  
Dean



Today's ideas.  
Tomorrow's impact.

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