

Studienplan B.A.-Studiengang**Information Architecture & Content Creation** an der Internationalen Hochschule SDI München

Kürzel	Bezeichnung (LV, Modul)	Art	Semester														Gesamt	Prüfungsart/-dauer	Gewichtung Gemäß ECTS
			1.		2.		3.		4.		5.		6.		7.				
			SWS	ECTS	SWS	ECTS	SWS	ECTS	SWS	ECTS	SWS	ECTS	SWS	ECTS	SWS	ECTS			
PM	M01	Human Centered Design Introduction	3	6												3	6	Kl 60 Min	
PF	LV1	Human-centered Design Foundation	V/S	2	4											2	4		
PF	LV2	Principles in Ergonomics	V/S	1	2											1	2		
PM	M02	Research I	6	12												6	12	PA	
PF	LV1	Scientific Work	V/S	1	2											1	2		
PF	LV2	Scientific Methods & Data Collection	S/Ü	2	4											2	4		
PF	LV3	UX Research - Foundation	S/Ü	2	4											2	4		
PF	LV4	UX Research - Cases & Practices I	S/Ü	1	2											1	2		
PM	M03	Communication	4	6												4	6	SA 8 Seiten	
PF	LV1	Communication Studies - Foundation	V/S	2	4											2	4		
PF	LV2	Applied Communication	S/Ü	2	2											2	2		
PM	M04	Business & Economics	5	6												5	6	Kl 60 Min	
PF	LV1	Business Studies	V/S	3	4											3	4		
PF	LV2	Economics	V/Ü	2	2											2	2		
PM	M05	Research II			3	6										3	6	Portfolio	
PF	LV1	UX Research - Methods, Analysis, Documentation	V/S		2	2										2	2		
PF	LV2	UX Research - Cases & Practices II	S/Ü		1	4										1	4		
PM	M06	Intercultural Communication			4	6										4	6	SA 8 Seiten	
PF	LV1	Intercultural Communication	V/S		2	4										2	4		
PF	LV2	Intercultural Competence	S/Ü		2	2										2	2		
PM	M07	Business & Requirements			4	10										4	10	Kl 60 Min	
PF	LV1	Business Management	V/S		1	2										1	2		
PF	LV2	Business Canvas, Practices & Cases	S/Ü		1	2										1	2		
PF	LV3	Project Management	V/S		1	4										1	4		
PF	LV4	Requirements Management (Foundation)	V/S		1	2										1	2		
PM	M08	Ethics			4	8										4	8	Präs. / Ref.	
PF	LV1	Ethical Studies	S/Ü		2	4										2	4		
PF	LV2	Ethics in UX	S/Ü		2	4										2	4		
PM	M09	Creative Writing				4	8									4	8	Portfolio	
PF	LV1	Introduction to Creative Writing	V/S			2	2									2	2		
PF	LV2	Creative Writing - Practice	V/S			2	6									2	6		
PM	M10	Information Architecture - Foundation				4	9									4	9	SA 10 Seiten	
PF	LV1	Introduction to Information Architecture	V/S			2	3									2	3		
PF	LV2	Structuring of Information - Practice	S/Ü			2	6									2	6		
PM	M11	Content Creation - Introduction				4	8									4	8	Portfolio	
PF	LV1	Introduction to Content Creation	V/S			2	2									2	2		
PF	LV2	Content Creation - Initial Practice	S/Ü			2	6									2	6		
PM	M12	Interface Technology - Introduction				3	5									3	5	PA	
PF	LV1	Interface Technologies of interactive systems	S/Ü			1	1									1	1		
PF	LV2	Interface Technologies - Practice	S/Ü			2	4									2	4		
PM	M13	Creative Methods					4	10								4	10	SA 12 Seiten	
PF	LV1	Creative Methods Overview	S/Ü				2	4								2	4		
PF	LV2	Creative Writing - Domains	V/S				2	6								2	6		
PM	M14	Information Architecture - Classification					4	10								4	10	Portfolio	
PF	LV1	Information Schemes & Structures	V/S				2	4								2	4		
PF	LV2	Schemes & Structures - Practice	Ü/S				2	6								2	6		
PM	M15	Content Creation - Domains					7	10								7	10	PA	
PF	LV1	Specific Domains in Content Creation	S/Ü				2	4								2	4		

PF	LV2	Domain Specific Practice	S/Ü					3	6				3	6	
PF	LV3	Social Media and Brand Management	S/Ü					2	4				2	4	
PM	M16	Information Architecture - Mapping											8	16	Portfolio
PF	LV1	Sitemaps & Navigation	V/S										2	2	
PF	LV2	Navigation Systems - Practice	S/Ü										2	6	
PM	M17	Content Creation - Production											4	8	SA 12 Seiten
PF	LV1	Creative Writing in Content Creation	S										2	2	
PF	LV2	Creative Writing of Content - Practice	Ü										2	6	
PM	M18	Creative Methods in a Context of Use											3	6	PA
PF	LV1	Document the Context of Use	S										1	2	
PF	LV2	Creative Methods applied	Ü										2	6	
Praxis	M19	Practical Training											30	0	30
	M20	Theory & Practice											5	15	PA
	LV1	Reflexions on Practical Experiences	S										3	10	
	LV2	Scientific Colloquium	S										2	5	
	M21	BA-Abschluss											0	15	ECTS dreifach
PF	LV1	Bachelor-Arbeit											0	12	
PF	LV2	BA-mündliche Prüfung											0	3	müP 60 Min
Stundenzahl pro Semester				18	15	15	15	15	15	15	15	5	83		
ECTS pro Semester				30	30	30	30	30	30	30	30	30	210		

Legende:

Prüfungsformen

Kl: Klausur | **müP:** mündliche Prüfung | **SA:** Seminararbeit | **PA:** Projektarbeit | **Pofo:** Portfolio | **Präs/Ref:** Präsentation oder Referat

Lehrveranstaltungen

WPM: Wahlpflichtmodul | **PM:** Pflichtmodul | **PF:** Pflichtfach | **WPF:** Wahlpflichtfach | **V:** Vorlesung | **Ü:** Übung | **S:** Seminar |

LV: Lehrveranstaltung

Seitenzahlen sind als exakte Seitenzahl mit einer zehnpromzentigen Toleranz zu verstehen.