

Studienplan B.A.-Studiengang**Intercultural Interaction Design** an der Internationalen Hochschule SDI München

Kürzel	Bezeichnung (LV, Modul)	Art	Semester														Gesamt	Prüfungsart/-dauer	Gewichtung	
			1.		2.		3.		4.		5.		6.		7.					
			SWS	ECTS	SWS	ECTS	SWS	ECTS	SWS	ECTS	SWS	ECTS	SWS	ECTS	SWS	ECTS				SWS
PM	M01	Human Centered Design Introduction	3	6													3	6	KI 60 Min	
PF	LV1	Human-Centered Design Foundation	V/S	2	4												2	4		
PF	LV2	Principles in Ergonomics	V/S	1	2												1	2		
PM	M02	Research I	6	12													6	12	PA	
PF	LV1	Scientific Work	V/S	1	2												1	2		
PF	LV2	Scientific Methods & Data Collection	S/Ü	2	4												2	4		
PF	LV3	UX Research - Foundation	S/Ü	2	4												2	4		
PF	LV4	UX Research - Cases & Practices I	S/Ü	1	2												1	2		
PM	M03	Communication	4	6													4	6	SA 8 Seiten	
PF	LV1	Communication Studies - Foundation	V/S	2	4												2	4		
PF	LV2	Applied Communication	S/Ü	2	2												2	2		
PM	M04	Business & Economics	5	6													5	6	KI 60 Min	
PF	LV1	Business Studies	S/Ü	3	4												3	4		
PF	LV2	Economics	S/Ü	2	2												2	2		
PM	M05	Research II			3	6											3	6	Portfolio	
PF	LV1	UX Research - Methods, Analysis, Documentatio	V/S		2	2											2	2		
PF	LV2	UX Research - Cases & Practices II	S/Ü		1	4											1	4		
PM	M06	Intercultural Communication			4	6											4	6	SA 8 Seiten	
PF	LV1	Intercultural Communication	V/S		2	4											2	4		
PF	LV2	Intercultural Competence	V/S		2	2											2	2		
PM	M07	Business & Requirements			4	10											4	10	KI 60 Min	
PF	LV1	Business Management	V/S		1	2											1	2		
PF	LV2	Business Canvas, Practices & Cases	S/Ü		1	2											1	2		
PF	LV3	Project Management	V/S		1	4											1	4		
PF	LV4	Requirements Management (Foundation)	V/S		1	2											1	2		
PM	M08	Ethics			4	8											4	8	Präs. / Ref.	
PF	LV1	Ethical Studies	S/Ü		2	4											2	4		
PF	LV2	Ethics in UX	S/Ü		2	4											2	4		
PM	M09	Human-System Interaction				4	6										4	6	KI 60 Min	
PF	LV1	Principles of Human-System Interaction	V/S			2	2										2	2		
PF	LV2	Principles on Interaction - Practice	S/Ü			2	4										2	4		
PM	M10	Task Analysis				4	9										4	9	PA	
PF	LV1	Task Analysis Foundation	V/S			2	2										2	2		
PF	LV2	User Journey	S/Ü			2	7										2	7		
PM	M11	Requirements Management - Engineering				4	6										4	6	SA 10 Seiten	
PF	LV1	User Requirements Engineering	S/Ü			2	2										2	2		
PF	LV2	User Requirements - Practice	S/Ü			2	4										2	4		
PM	M12	Interaction Design - Foundation				3	9										3	9	Portfolio	
PF	LV1	Conceptual Design	S/Ü			2	7										2	7		
PF	LV2	Technology Domains	S/Ü			1	2										1	2		
PM	M13	Presentation of Information					5	10									5	10	PA	
PF	LV1	Guidance for Presentation of Information	V/S				2	4									2	4		
PF	LV2	Presentation of Information - Practice	S/Ü				3	6									3	6		
PM	M14	Intercultural Interaction Design Foundation					5	10									5	10	SA 10 Seiten	
PF	LV1	Intercultural Interaction Design	V/S				2	4									2	4		
PF	LV2	Intercultural Interaction Design - Practice	S/Ü				3	6									3	6		
PM	M15	Interaction Design - Specification					5	10									5	10	Portfolio	
PF	LV1	Interaction Flows	S/Ü				2	4									2	4		
PF	LV2	Interaction Flows - Practice	S/Ü				3	6									3	6		

PM	M16	Interaction Design - Patterns & Gestalt Laws						5	10			5	10	PA	
PF	LV1	Patterns & Gestalt Laws	V/S					2	4			2	4		
PF	LV2	User Interface Elements	S/Ü					3	6			3	6		
PM	M17	Prototyping						5	10			5	10	Portfolio	
PF	LV1	Wireframes & Prototyping Techniques	V/S					2	4			2	4		
PF	LV2	Prototyping - Practice	S/Ü					3	6			3	6		
PM	M18	Evaluation & Testing						5	10			5	10	SA	
PF	LV1	Evaluation & Testing - Expert Methods	S/Ü					2	4			2	4		
PF	LV2	Evaluation & Testing - User-based Methods	S/Ü					3	6			3	6		
Praxis	M19	Practical Training								30		0	30		
	M20	Theory & Practice									5	15	5	15	PA
	LV1	Reflexions on Practical Experiences	S								3	10	3	10	
	LV2	Scientific Colloquium	S								2	5	2	5	
	M21	Bachelor-Abschluss									0	15	0	15	ECTS dreifach
PF	LV1	Bachelor-Arbeit									0	12	0	12	
PF	LV2	Mündliche Abschlussprüfung									0	3	0	3	müP 60 Min
Stundenzahl pro Semester				18	30	15	15	15	15	15	15	5	83		
ECTS pro Semester					30	30	30	30	30	30	30	30	210		

Legende:

Prüfungsformen

Kl: Klausur | **müP:** mündliche Prüfung | **SA:** Seminararbeit | **PA:** Projektarbeit | **Pofo:** Portfolio | **Präs/Ref:** Präsentation oder Referat

Lehrveranstaltungen

WPM: Wahlpflichtmodul | **PM:** Pflichtmodul | **PF:** Pflichtfach | **WPF:** Wahlpflichtfach | **V:** Vorlesung | **Ü:** Übung | **S:** Seminar |

LV: Lehrveranstaltung

Seitenzahlen sind als exakte Seitenzahl mit einer zehnpromzentigen Toleranz zu verstehen.