Modul-Code			winter term			summer term				winter term				summer term			
	,	1st Sem.	sws	ECTS Modul	PL	2nd Sem.	sws	ECTS Modul	PL	3rd Sem.		ECTS Modul		4th Sem.	<u> </u>	ECTS Modul	
	Modul			would							sws	wodul	PL	ECTS	sws	Wodu	PL
	Tourism	LOIG	3W3			2010	3W3			2010	3113	I	1	2010	3W3		
	Tourism in Practice			5	EA												
TDOM TOOC	Applied Tourism Management	2	2													+	_
	International Field Trip	3	0							1					 	+	
	Development Development	3	0														
	Individual and Organizational Development			5	НА											+	
	Diversity Management	2	2	3	ПА					-						+	
	Innovation & Change Management	3	2												 	+	-
	Strategies and Implementation	3															
	Research and Case Project			10	PA												
TDSW1200	·	4	4	10	FA					-						+	
	Research Methods	4	4	1				1		4					 	+	
	Case Project	6	4							1							
	Tourism Compulsory Electives (two out of three = 10	ECTS)															
	Global Business Development			5	K2												
	International Tourism Business Strategies	3	3												<u> </u>		
	International Risk Management	2	2								=					<u> </u>	
TDSM1400	Managing Tourism Markets			5	PA						Z						
	Tourism Product Development	3	2								т 7						
	Sales	2	2								ź						
TDSM1500	Special Topics in Tourism	5	4	5	K2						C.						
	General Management and Tourism Management										=						
TDSM1600	Managing Financial Performance							5	K2		H I P - 21						
	Financial Analysis					3	2									1	
	Cost Accounting and Revenue Management					2	2				₹						
TDSM1700 TDSM1800	Destination							5	PA		, ii						
	Spatial Tourism Planning					2	2			1	7					1	
	Strategic Destination Development					3	3				U.					1	
	Personal Skill Development - Value based Managem	nent						5	K2								
	Business Ethics and Corporate Governance					2	2										
	Self Management					3	2								†	1	†
	Compulsory Electives (three out of four = 15 ECTS)					_	_										
	Tourism Economics							5	K2								
TDSM2000	Economics and Global Tourism					3	2	_	- 112								1
	Sustainability in Tourism					2	2	1		1						1	
	Strategic Human Resource Management							5	PA	ł						_	
	International Human Resource Management							J .	FA	-						+	_
	and Employer Branding				l	3	2										
	Negotiation Strategies			1	1	2	2	1		1					 	1	\vdash
	Communication and Media Management					-	_	5	K2	1						_	
T D G W Z T G G	Brand Communication and Media					3	3		112	1							
	Media Management			 		2	2	 		1				-	\vdash	+	\vdash
	Political Economy of Tourism					5	4	5	K2	1							
	•					5	4	Э	NΖ		^	20	_ n			_	
	Internship and Evaluation										0	30	В				
	Master's Thesis and Colloquium																
	Master's Thesis and Colloquium															30	
	Master's Thesis							<u> </u>						28	0	<u> </u>	Thes
	Master's Thesis Colloquium													2	0	<u> </u>	M
	ECTS			30				30				30				30	L

Legend: K2 = 2hours written exam, HA = assignment, PA = Project work with presentation, M = oral exam, B = written paper, EA = Experimental work