Testimonials



Ivo Sonntag

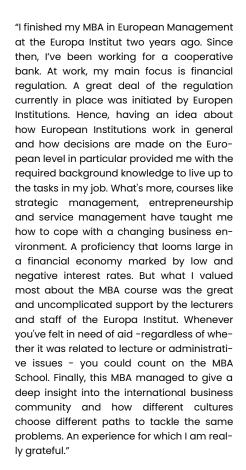
"For me as a part-time student I definitely valued the flexibility the program offers. The lectures were interesting and full of valuable information for everyday business life. I especially enjoyed the international courses which not only teach the theoretical knowledge of an MBA course but also come with the real life experience of other universities and some insights to international companies. The international group of students taking part in the MBA program also offer great learning opportunities from each other and add even more value to the program."

"I have chosen the MBA in European Management as a complement to my Mechatronics degree and my expectations of the program have been fully met. In a compact but detailed form, the content was taught in a way that is essential in today's management positions, especially at the interfaces between management and technology. The possibility to complete the study program part-time enabled me to combine the study program very well with my tasks in my own company."



Ralf Jung

"In my previous job, I realised that technical knowledge alone was not going to be enough to take me forward in my career. The MBA programme at the Europa-Institut provided me with the business and economic basics that I had been missing. I now work for Fresenius Medical Care in Bad Homburg, where I am able to put both my technical and business knowledge to good use. Things couldn't have been better at the Europa-Institut."





Christian Welsch







Tanja Fell

"The MBA programme at the Europa-Institut in Saarbrücken is very demanding: courses are great but tough and working in groups with people from diverse cultural and professional backgrounds is a huge challenge. However, you have to operate at your supposed limits, if you ever want to go beyond them. This is what the programme has to offer and I am happy that I have seized the opportunity to push my own limits!"

MBA European Management

Management in the heart of Europe

At a Glance

We provide you with a programme which is completely taught in English, which imparts managerial knowledge with a focus on behavioural management and with a high degree of practical relevance. Our postgraduate study programme leads to the degree "Master of Business Administration" (MBA).

We offer:

- Full-time programme (one year, € 12,000*)
- Part-time programme (up ot four years, € 14,500*)
- 15 courses (in Germany and abroad)
- 4-day-classes (Wed to Sat)

^{*}plus additional fees each semester (as of € 236 for 2021)



We look for qualified employees and graduates with a first degree, professional experience, good knowledge of English (e.g. TOEFL), GMAT (this test can be waived in justified cases) and the motivation to boost their career.

Together with the Welcome Center of Saarland University we will assist you with your visa and registration issues, questions regarding insurance, housing as well as enrolment at Saarland University.

You would like to bring your family with you? We will be pleased to help you find suitable childcare.

Module Overview

Module 1 Management Basics

- 1.1 Strategic Management
- 1.2 Corporate Sustainability & Social Responsibility
- .3 Soft Skills

Module 2 European Basics

- 2.1 European Institutions
- 2.2 European Regulations

Module 3 Financial Management

- 3.1 Economics and Finance
- 3.2 Learning Business by Doing Business

Module 4 Marketing and Management

- 4.1 Marketing and Management in Foreign Countries
- 4.2 Retailing and Logistics

Module 5 Operations Management

- 5.1 Service Management
- 5.2 Data Analysis

Module 6 Behavioural Management

- 6.1 Consumer Behaviour
- 6.2 Entrepreneurship
- 6.3 Leadership and Human Resource Management
- 6.4 Cross-Cultural Management

Module 7 Master Thesis

Application

To apply, please hand in the following documents:

- · Curriculum vitae
- Letter of motivation
- · Certificate of first degree
- Two letters of reference/recommendation
- TOEFL certificate
- GMAT certificate*
- Other certificates (e.g. occupational certificates)
- Photo (digital, 300 dpi)

You may also apply online:

https://app.mba-europe.de/sessions/new

Academic Directors



Univ.-Professor Dr. Bastian Popp

Institut für Handel und Internationales Marketing

Chair of Retail Management



Univ.-Professorin Dr. Andrea Gröppel-Klein

Institut für Konsum- und Verhaltensforschung

Chair of Marketing

Contact



Julia Senni

Programme Manager EIABM, Europa-Institut

+49 (0)681/3022553 j.senni@mba-europe.de

It will be a pleasure for us to answer your questions in English and German.

Website

www.mba-europe.de



Follow us



Address

Saarland University EIABM / Europa-Institut Postfach 15 11 50 66041 Saarbrücken Germany

^{*}can be waived in justified cases