



CURRICULUM MASTER INTERNATIONAL BUSINESS AND MANAGEMENT

International Business and Management M.A.						
Sem.	General Competences	Key Competences			Specialisation	
					Elective 1	Elective 2
1	Leadership and Teambuilding	Global Economic Framework	Human Resource Management in Multinational Companies	International Marketing	Elective 1 Module 1	Elective 2 Module 1
2	Managing for Sustainable Success – Business Ethics and Corporate Management	International Economics and Business	IT and Information Management	Strategic Management	Elective 1 Module 2	Elective 2 Module 2
3	Empirical Research Methods	International Corporate Finance	International Business Law	Value Chain Management	Elective 1 Module 3	Elective 2 Module 3
4	Master Thesis					