

# MSC INTERNATIONAL MANAGEMENT STANDARD TRACK | CURRICULUM

	Semester 1	Semester 2	Internship	Option I: Semester 3 Abroad	Option II: Semester 3 at KLU	Semester 4	ECTS			
Core Modules	Business Analytics & Econometrics	Economics of Business Strategy			Capstone Project	Applied Research Methods	60 + 25			
	Business Logistics & Supply Chain Management	Global Trends in Human Resources			Electronic Business	Master's Thesis				
	Financial Performance Management & Management Control				Sustainable Globalization					
	Leadership & Organizational Behavior									
Mandatory Elective Modules	International Economics <sup>2</sup>	Corporate Social Responsibility			Data Science	Courses in Management & Economics, Logistics & Supply Chain Management, or Leadership Skills			35	
	Strategic Issues in Supply Chain Management <sup>2</sup>	Sustainable Logistics			Economics of Digital Transformation					
		Sustainable Finance			Marketing Analytics					
		Sustainable New Product Development			Revenue Management and Service Operations					
Optional Elective Modules		Humanitarian Logistics <sup>4</sup>			Independent Studies: Academic Project <sup>5</sup>			Independent Studies: Academic Project <sup>5</sup>		
		Logistics Information Systems <sup>4</sup>			Independent Studies: Entrepreneurial Project <sup>5</sup>			Independent Studies: Entrepreneurial Project <sup>5</sup>		
		Maritime Logistics <sup>4</sup>								
		Sourcing and Procurement Management <sup>4</sup>								
Managerial Skills	Intercultural Skills – Doing Business in Europe				Intercultural Skills – Doing Business in Europe					
	Negotiations – Conflict Management				Negotiations – Conflict Management					
	Project Management – Quality Management				Project Management – Quality Management					
	SAP Laboratory – Programming				SAP Laboratory – Programming					
ECTS	30	30	10	20	20	30	120			

Each module comprises a minimum of 5 ECTS (1 ECTS = 30h student workload)

<sup>1</sup> Select 1 out of 4 (skills can only be elected in these fixed 5 ECTS combinations)

<sup>2</sup> Select 1 out of 2

<sup>3</sup> Select 1 out of 2 Focus areas

<sup>4</sup> Option to exchange 1 module from the selected Focus area

<sup>5</sup> Independent Studies can replace two modules from the selected Focus area in the second semester and one course module in the third semester. Specific requirements apply. Please inquire.

Usually, the study abroad semester is mandatory. Students might have the option to spend their third semester at KLU. This is possible when, for example, students have already studied outside of Germany for a substantial amount of time and when they fulfil other KLU specific criteria. Please inquire.