

MASTER OF SCIENCE INTERNATIONAL MANAGEMENT



SHAPING THE FUTURE OF OUR WORLD –
SUSTAINABLY AND RESPONSIBLY!





WELCOME TO KLU

International businesses today face numerous challenges: keeping up with rapid technological advancements, such as AI, big data, or the blockchain; navigating global markets and volatility; meeting evolving customer expectations; addressing cybersecurity and data privacy concerns; embracing sustainability practices with climate change increasingly impacting our lives; and quickly adapting to industry shifts and disruptive corporations like Amazon, Spotify, or Zalando that have changed the very essence of our consumption.

To master these challenges, businesses need skilled and versatile leaders with a strong operations mindset, who can foresee the transformations in markets and readapt their products, services, and the corresponding supply chains to succeed in this changing environment.

With our research-based education, KLU provides the leaders and change-makers of the future with all the necessary skills to confidently and responsibly embrace the mission of developing a “new better world.” Our top-notch faculty, highly ranked programs, and highly diverse, multicultural, and cosmopolitan community make KLU the best place to continue your educational journey.

Become a part of the KLU family!



Prof. Dr. Jan Becker (Academic Director)



“Our staff is highly international, our faculty are trained at the world’s best universities, and our students come from around the globe. KLU is doubtlessly the perfect place to study international management.”

Prof. Dr. Andreas Kaplan (President)

“The family atmosphere is what makes KLU special: small groups allow for an interactive and individual learning experience and our excellent faculty offers you direct access to the latest research findings.”

Prof. Dr. Christian Barrot (Dean of Programs)



A GREAT PLACE TO STUDY



WHY KLU?

- **Internationality:** on average, more than 40 nationalities are represented in our student body.
- **Excellent and involved faculty:** our professors are world-class researchers with strong ties in the industry, connected with the challenges that the market experiences nowadays.
- **Small classes and interactive teaching:** very small course sizes allow KLU to structure lessons that combine academic research with practical and interactive exercises to apply the knowledge learned.
- **High level of personalized service:** our students are guided in their journey by our staff and faculty with a high standard of personalized attention, catering to their specific needs. **At KLU you are never "just a number".**
- **Strong community:** all KLU members form a big family, even after graduating. This welcoming environment is supported by the institution with a rich life on campus and regular activities and events.
- **Outstanding Career Services and corporate network:** our students are guided from the very first semester to develop an attractive profile for future employers and are given many opportunities to connect with relevant companies of various industries through our boot camps and professional events.

WHY HAMBURG?

- **Prestige:** German universities and the German educational system are world-class and highly respected on an international scale.
- **Strong economy and job market:** Germany has a strong economy and a robust job market, open to an international crowd, with long-term work opportunities.
- **Opportunities for foreigners:** Germany has accessible immigration policies and is in need of a skilled workforce. You can stay in Germany for 18 months after graduation to find your ideal job for staying on a long-term basis.
- **Safe and international:** Germany is a safe country for all students. Hamburg is a very international city with a strong presence of multicultural communities, and highly respectful of all origins and backgrounds.
- **Unique culture:** Germany offers a unique culture, full of history and wonderful landscapes. On top of that, Hamburg is a vibrant city with hundreds of activities and events throughout the year, and an immense cultural offer (museums, musicals, theater, live concerts, urban fests, a rich nightlife...)
- **Moderate cost:** Private education in Germany is globally recognized and more affordable than in other countries like the UK, USA, or Australia. The cost of living in Hamburg is moderate in comparison with other European metropolises.

LEARN FROM THE BEST

KLU is a research university, and our faculty passes on new developments and scientific knowledge directly to you. Our professors are considered leaders in their field, and you will be working with pioneering, evidence-based information. Thanks to our great student-professor ratio, the classes allow for direct interaction with the professors, and KLU graduates have a competitive lead on knowledge. Another key driver at KLU is the practical relevance of the curricula and practice-oriented methodologies. You can look forward to case- and project-based learning, excursions, business simulations, regular interaction with industry professionals, and opportunities to collaborate on real consulting projects.

WHAT SETS KLU APART

- **From the Ivy League, right back to you:** interact directly with faculty that has studied at some of the best universities in the world, such as Columbia, Cornell, Erasmus, Harvard, HEC Paris, Humboldt, Oxford, Stanford and UCL.
- **Active researchers, in and out of our Campus:** our professors recurrently undertake research collaborations with prestigious institutions such as Columbia, Erasmus, ETH Zürich, Harvard, INSEAD, MIT, Oxford, UC Berkeley and UCLA, among others.
- **Science vs. applied science:** our research-based teaching focuses on imparting methodological knowledge and working scientifically.
- **Learn from the “makers”, not from the “takers”:** KLU graduates have an edge in knowledge by learning from researchers highly connected with the industry and the challenges companies face.
- **In class with top leaders:** meet in person renowned senior partners and top executives of companies such as Amazon, Beiersdorf, BMW, Hapag Lloyd, McKinsey, Siemens, etc., invited to KLU as guest lecturers.
- **Ready for the real world:** get first-hand practice and opportunities to network by directly working on actual business problems in collaboration with major-league companies like Accenture, IBM, Lufthansa, Pandora, Pfizer, Philips, Porsche...
- **Thousands of resources at your fingertips:** our library offers an extensive collection of printed and digital research articles, books, and databases, with outstanding personal service to guide you in your academic work.



LIFE ON CAMPUS

One thing that sets KLU apart from other universities and business schools is its vibrant feeling of family and community spirit. The university hosts several student clubs, events, and extracurricular activities that are crucial components of both your professional and personal growth.

Actively engaging in social activities in the community not only offers KLU students the opportunity to make connections and further enjoy the student experience, but it is also highly valued by employers. Including volunteer experience in your resume adds proof of your initiative, commitment, and development of soft skills that can make you stand out from the crowd.



STUDENT CLUBS

Belonging to a student club is not only a great way to meet peers of other specializations and programs but also a valuable experience to grow your professional profile and personal life. Whether you'd like to have a first experience in consulting in our student consultancy Advisupply, you want to empower female leaders in our Women in Business club, or you are the sporty one to row in our Dragon Boat, you'll find the right club for you. And if it doesn't exist yet, create it! KLU will support you!



STUDENT AMBASSADOR PROGRAM

The KLU Student Ambassador Program is a volunteer program available to students who are interested in giving back to the KLU community, getting the most out of their university experience and enhancing the experience for others. Volunteers promote KLU from the 'student perspective' at different events and activities. The program could benefit you by developing your interpersonal, communication and leadership skills. Student Ambassadors participate in various activities and events during their time at KLU, such as Open Days, Education Fairs and workshops.

advisupply
student consulting

UNKONNECT



STATE-OF-THE-ART FACILITIES

Our facilities are designed to make your student experience productive and comfortable. Start your day by hitting the campus gym with some morning exercises to gather energy for the day. Then head to the lectures in our classrooms equipped with the newest technology, including e-learning tools. Have

a healthy meal in our Mensa and, afterward, finish your group assignment in our breakout rooms, directly overlooking the harbor. To finish the day, you can hang out with your peers in the cozy student lounge and enjoy your well-deserved rest.







MEMORABLE EVENTS

A wide range of events take place at KLU during the academic year. From professional events to connect with relevant companies (Career Connect), to fancy night parties that showcase the work of our students (Movie Night), to boot camps on various topics, and of course, the graduation ceremony, your time at KLU will be filled with memorable moments to create a unique life experience.



MASTER OF SCIENCE INTERNATIONAL MANAGEMENT

FACTS AND FIGURES

<p>ADMISSIONS REQUIREMENTS</p>  <p><i>Bachelor's degree in business/ economics* English proficiency</i></p>	<p>LANGUAGE</p>  <p><i>English TOEFL 90 IELTS 6.5 or equivalent</i></p>	<p>STRUCTURE</p>  <p><i>On Campus lectures Semester abroad Integrated internship Master thesis</i></p>
<p>DURATION</p>  <p><i>Full-time 2 years/4 semesters (Standard track)</i></p>	<p>COMPLETION</p>  <p><i>Master of Science in International Management Premium seal by FIBAA, Germany</i></p>	<p>TUITION AND MORE INFORMATION</p> 

* Other analytical study fields might be considered as well (please enquire). A bachelor's degree or equivalent must be from a recognized university or college. International degrees will be assessed according to the regulations of the German Council of Higher Education.

CHOICE OF THE TRACK

Standard track

Bachelor's degree of 180 ECTS is required | Duration 2 years | 4 semesters

Fast track

Bachelor's degree of 210 ECTS is required | Duration 1.5 years | 3 semesters

Part-time track

Bachelor's degree of 210 ECTS is required | Duration 2.5 years | 5 semesters | Internship can be validated by equivalent relevant work experience.

Cooperation track

Bachelor's of 180 ECTS is required | Duration 2 years | 4 semesters | 2 semesters abroad (please enquire).

LEADERS OF THE FUTURE



Our MSc International Management program provides you with the management skills and operations mindset to become a change maker and an effective leader in any industry on an international level. The courses cover a broad range of topics in the key business administration fields, such as finance, marketing, logistics, human resources, and sustainability, providing you with a 360° view of the business scheme and the tools to move a company forward in an international setting. The studies are also customized with elective modules.








In a world on the verge of a new era, dominated by the power of AI and big data, the global economy requires leaders who can foresee rapid changes in operations and efficiently adapt the resources and supply chains of their companies to the newest developments of technology, and unpredictable demand. The International Management program targets those areas, teaching you how to optimize complex systems and make informed decisions

while guiding and motivating an intercultural team with effective communication.

The teaching method includes both case- and project-based learning, excursions, business simulations, and regular interaction with industry professionals. Practical relevance is the program's core. It is rounded off by valuable experience gained off campus: a three-month internship, an integrated semester abroad, and many extracurricular activities.

- **What to look forward to:** within our courses you'll learn about highly exciting and relevant present-day topics like AI, Data Science, Digital Transformation, Entrepreneurship, Innovation, Organizational Behavior, Responsible Management, SAP and Sustainability, etc.
- **Career paths:** Consulting, Entrepreneurship, Marketing Management, Operations Management, Product Management, Project Management, Sustainability Management, etc.

MSC INTERNATIONAL MANAGEMENT STANDARD TRACK | CURRICULUM

	Semester 1	Semester 2	Internship	Option I: Semester 3 Abroad	Option II: Semester 3 at KLU	Semester 4	ECTS
Core Modules	Business Analytics & Econometrics Business Logistics & Supply Chain Management Financial Performance Management & Management Control Leadership & Organizational Behavior	Economics of Business Strategy Global Trends in Human Resources	Find the right opportunity for you with the guidance of our Career Services team. Some companies that hosted KLU interns include:   	60+ partner universities across the world! Please see map on page 13. Look beyond the box and complement your study specialization with courses in areas like: <ul style="list-style-type: none"> • Leadership • Sustainability • Digitalization • Data Science/Data Technology • Entrepreneurship and Innovation • Management & Economics • Logistics and Supply Chain Management • Psychology • Luxury Management • ... and many more! 	Capstone Project Electronic Business Sustainable Globalization	Applied Research Methods Master's Thesis	60 + 25
Mandatory Elective Modules	International Economics ² Strategic Issues in Supply Chain Management ²	Corporate Social Responsibility Sustainable Finance Sustainable Logistics Sustainable New Product Development Humanitarian Logistics ⁴ Logistics Information Systems ⁴ Maritime Logistics ⁴ Sourcing and Procurement Management ⁴	Data Science Economics of Digital Transformation Marketing Analytics Pricing Strategy and Revenue Management Independent Studies: Academic Project ⁵ Independent Studies: Entrepreneurial Project ⁵	Independent Studies: Academic Project ⁵ Independent Studies: Entrepreneurial Project ⁵	Deep dive into a specific topic of your choice <ul style="list-style-type: none"> • Apply the knowledge learned during your studies. • Get tutored by one of our top-notch faculty members. • Take the opportunity to work on your thesis together with a company. • On top, get involved in networking opportunities at KLU and at job fairs. Some companies that hosted Master thesis include:    	35	
Optional Elective Modules					Intercultural Skills – Doing Business in Europe Negotiations – Conflict Management Project Management – Quality Management SAP Laboratory – Programming	30	
Managerial Skills	Intercultural Skills – Doing Business in Europe Negotiations – Conflict Management Project Management – Quality Management SAP Laboratory – Programming				Intercultural Skills – Doing Business in Europe Negotiations – Conflict Management Project Management – Quality Management SAP Laboratory – Programming	30	
ECTS	30	30	10	20	20	30	120

Each module comprises a minimum of 5 ECTS (1 ECTS = 30h student workload)

¹ Select 1 out of 4 (skills can only be elected in these fixed 5 ECTS combinations)

² Select 1 out of 2

³ Select 1 out of 2 Focus areas

⁴ Option to exchange 1 module from the selected Focus area

⁵ Independent Studies can replace two modules from the selected Focus area in the second semester and one course module in the third semester. Specific requirements apply. Please inquire.

Usually, the study abroad semester is mandatory. Students might have the option to spend their third semester at KLU. This is possible when, for example, students have already studied outside of Germany for a substantial amount of time and when they fulfil other KLU specific criteria. Please inquire.

STAND OUT FROM THE CROWD



International Management at KLU	Other universities and business schools
Small classes, highly personalized education	Large classes and inflexible curricula
Truly international student body, class work with peers of different nationalities	The major group is one nationality, fewer opportunities for cultural diversity in group work
Faculty experts in their field and highly connected with the industry of today	Faculty mainly dedicated to research and not in touch with modern operational problems
Content of study directly related to current events and up-to-date research	Traditional business models, outdated in the current technological situation
Focus on operational management	Focus on theoretical methods of management
Many opportunities to network and stand out to future employers	High competition due to the high number of students attending the networking events
Friendly and enhancing atmosphere for personal and professional growth (see pages 6-7)	Restricted access to staff/professors and lack of personalized service to the students

EXPLORE THE WORLD

- Choose between more than 60 renowned partner institutions around the world.
- Complement your studies with courses beyond KLU's scope of specialties.
- Discover new cultures and countries and engage in activities you have never lived before.
- Make friends from across the globe.
- Boost your skills in speaking a second language (although classes are offered entirely in English).
- Have a mind-opening experience that will make your student time unique and memorable.



“For my semester abroad, I went to Pisa. I had always heard about the cultural treasures and beauty of Tuscany and was happy to be able to experience this on my semester abroad. Pisa is a great city for students. It has a very special flair at night because of the crowded squares and streets where students party. The lectures at the University of Pisa and Sant’Anna are very international and interesting. And thanks to the student organizations, leisure activities are not neglected – they organize parties and trips to other cities. The great thing about Pisa is also its geographical location, which allows you to visit other beautiful cities very quickly and flexibly.”

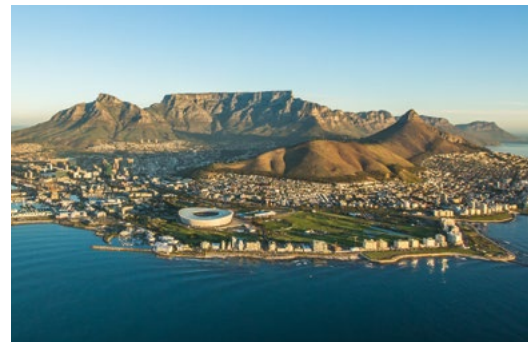
*Peer Nissen
Graduate MSc International Management*

Impressions from Ohio (United States), Pisa (Italy), Bangkok (Thailand), Montevideo (Uruguay) and Cape Town (South Africa)








For an updated list of partner institutions visit www.klu.org/partner



SUCCESS BEYOND THE CLASSROOM

<p>PERSONALITY ASSESSMENT</p>  <p><i>Who am I?</i></p>	<p>IDENTIFY YOUR OPTIONS</p>  <p><i>What are my career options?</i></p>	<p>CV & LINKEDIN PROFILE</p>  <p><i>How to stand out from the crowd</i></p>	<p>PROFESSIONAL 1:1 CAREER COACHING</p>  <p><i>Receive individual career advice</i></p>
<p>NETWORKING</p> 	<p>INTERVIEW TRAINING</p>  <p><i>Nail your next job interview</i></p>	<p>PROFESSIONAL APPLICATION SUPPORT</p> 	<p>COVER LETTER TRAINING</p>  <p><i>Turn it into a door opener</i></p>

BENEFITS KLU HAS READY FOR YOU

- Access to alumni via alumni portal & alumni career talks
- Networking opportunities and training
- Practice-oriented guest lectures by high-profile industry professionals
- Recruiting events on campus
- Exclusive internship and job offers
- Annual CV book prior to graduation

All career services are integrated into your curriculum.

KLU Career Connect: This is not your typical career fair! Get inspired by short company pitches at the company slam, ask all your questions and network at the Meet & Greet and introduce yourself to relevant companies with a professional pitch in 1:1 sessions. No worries, our career courses will prepare you and make sure you can shine in front of the potential employers!

Alumni Career Talks: At this peer-to-peer career event you will meet KLU alumni from various industries who will share their story and their experiences with you. You get to meet in a relaxed setting and you can practice your networking skills. Connect with one of the alumni from your dream company or get inspired to explore an industry you haven't thought of before. Our alumni are looking forward to meeting you!





“My way to KLU was inspired by my wanting to study at a research-oriented university. The Master in Management gave me a very comprehensive understanding of interrelationships in the business world. The program brought to the forefront both the status quo and current research results and perspectives for the future. The internationality, an insight into exciting companies and dedicated professors provide an ambitious yet great academic environment.”

Jasmin Wrede
Graduate MSc International Management

“Studying at KLU was a major highlight for me. KLU is perfect for open-minded and ambitious individuals who want to further their education in an international environment. I was able to complete my Master in Management in a familial and well-structured environment at a top business school in Germany. The electives on offer, my semester abroad, and the expanding KLU network has provided me with a wide range of career opportunities after graduating.”

Jan Philipp Schnieder
Graduate MSc International Management

EMPLOYERS OF KLU ALUMNI (AMONG OTHERS)



FINANCING YOUR STUDIES

YOUR OPTIONS



BRAIN CAPITAL

KLU offers the innovative financing plan, Brain Capital, which could cover up to 50–100% of the tuition fees. You can pursue your degree without having to pay tuition that exceeds your financial resources. In return, you will commit to an income-dependent repayment plan after graduation.



SCHOLARSHIPS

KLU offers merit-based scholarships for students with very high academic achievement. These scholarships cover up to 100% of tuition. Applicants are chosen based on their outstanding academic performance and their social and international engagement. Also, the DAAD's scholarship database offers you a wide range of tips and information on successfully applying for a scholarship in Germany.



AWARDS

If you are a scholarship holder of one of the institutions for gifted education in Germany (Begabtenförderwerke), supported by the Federal Ministry of Education and Research, you may apply for an award, consisting of a full tuition fee waiver at KLU.



PART-TIME WORK

Students from outside of the EU are allowed to work 120 full days or 240 half days per year. We recommend that students from EU countries that wish to work do not exceed 20 hours.



TAX SAVINGS

In Germany, tuition can be claimed on tax returns after graduation. All master's degree students can claim all the costs of their degree program as a loss carry-forward in the income-tax declaration after their studies are completed. This reduces the taxable income of the graduate in the years after their studies, thus saving money in taxes.



PERSONAL FINANCIAL RESOURCES

To provide for all personal expenses throughout the study program in Hamburg, students shall count on some amount of savings or personal financial resources. For those planning on relying on a loan from their origin country, we recommend starting the process quite far in advance to avoid delays in the enrollment.

START YOUR JOURNEY AT KLU

IMPORTANT DATES

- Start of application period: November 1
- Early-bird discount 10%, deadline: January 15
- International application deadline: May 31
- German & EU Application deadline: July 15
- Start of program: September 1

APPLICATION PROCESS



- Please note: you do not need all your final documents to submit your application.
- Application fee: A non-refundable application fee of €50 is required from Non-EU/EEA applicants upfront. If you are a non-EU citizen holding a German Bachelor's degree you do not have to pay the application fee.
- Tuition fees are charged per semester. A non-refundable deposit of € 1,000 will be due two weeks after the receipt of the study contract. The deposit will be deducted from the first tuition fee installment.
- Find more resources to prepare your journey on the website of the German Academic Exchange Service (DAAD): www.study-in.de.

MORE INFORMATION



SCHOLARSHIPS
www.klu.org/scholarships



OPEN DAY/MEET US PAGE
www.klu.org/meet-us



BRAIN CAPITAL
www.klu.org/brain-capital



ASK A STUDENT
www.klu.org/ask-a-student



ACCOMMODATION
www.klu.org/accomodation-blog



VIRTUAL CAMPUS TOUR
www.klu.org/tour



PODCAST
www.klu.org/podcast



BLOG
www.klu.org/blog

SEE YOU AT KLU



CONTACT US

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For further information, the detailed curriculum, and the application form,
please see our website: www.klu.org



