

BSC BUSINESS ADMINISTRATION INTENSIVE TRACK | CURRICULUM

● International Management ● Sustainable Management ● Supply Chain Management ● Digital Management & Innovation

	Semester 1	Semester 2	Break	Semester 3	Semester 4	Break	Semester 5	Semester 6	ECTS		
Core Modules	Fundamentals of Accounting ¹	Marketing	Internship	Corporate Finance	Semester Abroad	Internship	Seminar	Deep Dive Business Challenge	156		
	Mathematics for Business and Economics ¹	Statistics		International Business Law			Personal Skills ⁴	Bachelor's Thesis ³			
	Fundamentals of Management and Strategy	Introduction to Digital Management		Macroeconomics							
	Logistics and Supply Chain Management Fundamentals	Human Resource Management		Personal Skills ⁴							
	Personal Skills ⁴	Microeconomics									
Profile Modules				Chinese, Spanish or German	Empirical Research Methods		International Finance	Consumer Behavior ²	Intercultural Communication and Management	International Financial Accounting ²	54
				Chinese, Spanish or German	Empirical Research Methods		Nonprofit Management	Corporate Social Responsibility and Business Ethics ²	Sustainable New Product Development and Design Thinking	Sustainable Supply Chains ²	
				Programming with Python	Operations Management		Inventory and Warehouse Management	Management Science ²	Transportation Management	Supply Chain Strategy ²	
				Programming with Python	Operations Management		Data Analytics and Visualization	Digital Economy ²	Process Analytics and Automation	Innovation and New Business Ventures ²	
ECTS	30	30	10	30	24	10	40	36	210		

Each module comprises 6 ECTS (1 ECTS = 30 hours student workload)

¹ Mathematics and Accounting comprise 9 ECTS.

² These profile modules are offered as electives and are open to all profiles. Choose three profile modules in the fifth and two profile modules in the sixth semester.

³ Bachelor's Thesis comprises 12 ECTS.

⁴ Personal Skills comprises 10 ECTS, offered in Semesters 1, 3 and 5.