

BSC BUSINESS ADMINISTRATION STANDARD TRACK | CURRICULUM

● International Management ● Sustainable Management ● Supply Chain Management ● Digital Management & Innovation

	Semester 1	Semester 2	Break	Semester 3	Semester 4	Break	Semester 5	Semester 6	ECTS			
Core Modules	Fundamentals of Accounting ¹	Marketing	Break	Corporate Finance	Semester Abroad	Internship	Seminar	Deep Dive Business Challenge	138			
	Mathematics for Business and Economics ¹	Statistics		International Business Law			Personal Skills ⁴	Bachelor's Thesis ³				
	Fundamentals of Management and Strategy	Introduction to Digital Management		Macroeconomics								
	Logistics and Supply Chain Management Fundamentals	Human Resource Management		Personal Skills ⁴								
	Personal Skills ⁴	Microeconomics										
Profile Modules			Break	Chinese, Spanish or German	Semester Abroad	Internship	International Finance	Consumer Behavior ²	Intercultural Communication and Management	International Financial Accounting ²	42	
				Chinese, Spanish or German			Empirical Research Methods	Nonprofit Management	Corporate Social Responsibility and Business Ethics ²	Sustainable New Product Development and Design Thinking		Sustainable Supply Chains ²
				Programming with Python			Operations Management	Inventory and Warehouse Management	Management Science ²	Transportation Management		Supply Chain Strategy ²
				Programming with Python			Operations Management	Data Analytics and Visualization	Digital Economy ²	Process Analytics and Automation		Innovation and New Business Ventures ²
ECTS	30	30		30	18	10	32	30	180			

Each module comprises 6 ECTS (1 ECTS = 30 hours student workload)

¹ Mathematics and Accounting comprise 9 ECTS.

² These profile modules are offered as electives and are open to all profiles. Choose two profile modules in the fifth and one profile module in the sixth semester.

³ Bachelor's Thesis comprises 12 ECTS.

⁴ Personal Skills comprises 8 ECTS, offered in Semesters 1, 3 and 5.